

Powderhorn District Committee Meeting  
June 11, 2018

In attendance: Diane Sjodahl, Barney Misch, George Bullock, and Matt Lacy.

Meeting called to order at 7:02 PM and opened by Diane. Bob is traveling out of the area for the month of June.

Business

Discussion on the Council's Membership and Marketing plan presented earlier Monday by board members Kirk Evans and Jim May. Tentative areas of focus (including target towns and units) in this plan include:

- **Cub Scout Growth (Lions):** Madison, Lee Center (through Stokes Elementary), and Old Forge.
- **Pack & Troop Linkages:** Rome, Camden, Cazenovia, Earlville, and Taberg

Additional research on demographics of the above areas will help to narrow our focus and truly target specific units and locations for explosive growth.

New unit prospects with the most potential include the Civil Air Patrol, NYS School for the Deaf, a partnership with the Oneida YMCA, and with the Rome Housing Authority. Diane and Matt are following up with leads for these organizations and others.

Matt will be meeting with Rome Good Scout Event chairman on Wednesday to put pieces together for filming the "thank-you" video and for the mailing list for the event.

Friends of Scouting presentations still need to be scheduled for five units that have expressed an interest in having a presentation done to their families. The district's first attempt with MobileCause software (text-to-give) did not go over well, as very few families pledged and **no** pledged were paid.

Diane reviewed the National Catholic Committee on Scouting's recent newsletter. She highlighted information and procedures for Eagle Scouts to receive a Papal recognition letter, and a scholarship open to Catholic Eagles that have earned their religious award as well.

The Nominating Committee will be meeting this month to begin planning for the future; Matt Jacobs has been out of town but has formative ideas for how best to compose committee and begin process of selection. Diane has been unable to track down John Gannon... yet.

Diane recapped the Council Commissioner's Cabinet meeting on June 6, with their focus on training unit leaders for their positions. She will be meeting with Scout Executive Ray Eschenbach to obtain the credentials for holding GoToMeeting teleconferences for district commissioner meetings, and discussed the state of affairs in Pack 59, Troop 56, and Troop 23.

The meeting adjourned at 8:10 PM.

Respectfully submitted,  
Matt Lacy  
Senior District Executive