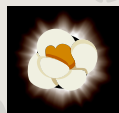




POPCORN ECLIPSE!



FUNDRAISING WITH POPCORN IS AN AMAZING WAY TO INCREASE YOUR UNIT'S FUNDS FOR PROGRAM IN ADDITION TO PROVIDING LEADERSHIP AND LEARNING OPPORTUNITIES FOR YOUR SCOUTS!



SCOUTS THAT FUNDRAISE WITH POPCORN:

- Develop leadership skills as they learn how to plan and setup their popcorn fundraiser.
- Learn to communicate with their community to fundraise with Popcorn.
- Creates networking opportunities with companies/networks. You never know what support a Popcorn Show N' Sell host will be able to provide in the future for Eagle Scout projects!
- Want to go to summer camp? Sell Popcorn!!!
- Learn that in order to achieve, they must earn their way!



ONLINE POPCORN TRAINING SCHEDULE

Visit www.leatherstockingcouncil.org/scouting-resources/popcorn-sale/ to find the links to the trainings below



6/10

ZOOM POPCORN KICKOFF!

7/16

THE BASICS OF THE POPCORN ORDERING SYSTEM ZOOM TRAINING

8/15

HOW TO SETUP SCOUT SALES ACCOUNTS ZOOM TRAINING

10/2

HOW TO SUBMIT YOUR UNIT'S TAKE ORDER ZOOM TRAINING

POPCORN ORDERS DUE AND PICKUP DATES

EARLY BIRD SHOW 'N SELL ORDERS DUE **7/19**

- Pickup: ADK and Powderhorn - 8/10/24 Program Kickoff (MVCC, Utica)
- Pickup: Susquehanna Headwaters - 8/11/24 Program Kickoff (Fortin Park, Oneonta)

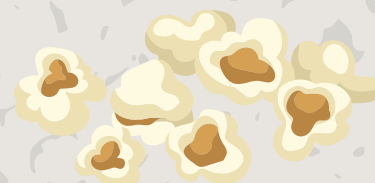
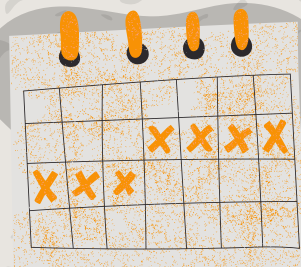
SHOW 'N SELL REORDERS ORDERS DUE **8/9**

- Pickup: ADK and Powderhorn - 8/28 - 8/31 (EJA Moving and Storage, Oriskany)
- Pickup: Susquehanna Headwaters - 8/28 - 8/29 (Drogen Electric)

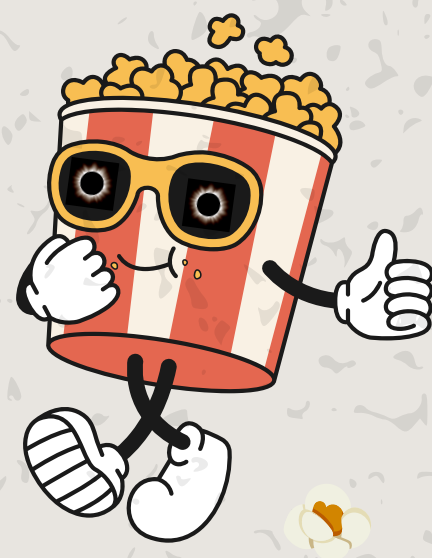
TAKE ORDERS (FLYER ORDERS) DUE

10/30

- Pickup: ADK and Powderhorn - 11/13 - 11/16 (EJA Moving and Storage, Oriskany)
- Pickup: Susquehanna Headwaters District - 11/13 - 11/14



POPCORN ECLIPSE IS THIS YEAR'S FUNDRAISING THEME!



SELLERS CLUB DRAWINGS!

- Scouts that have reach their District's Scout Sellers Club Goal by each Sellers Club Date will be entered in the Sellers Club Drawing for their District for a chance to win a \$25 Amazon Gift Card. Unit Popcorn Kernals need to submit the Sellers Club Tracker before the date listed below.
- Susquehanna Headwaters District: For every **\$450** that a Scout sells in Popcorn
- ADK and Powderhorn District: For every **\$550** that a Scout sells in Popcorn

SELLERS' CLUB DUE DATES

- Drawing 1:** Entries with Totals due by 10/4 (The amount sold by each qualifying Scout up until 9/20.)
- Drawing 2:** Entries with Totals due by 10/18 (The amount sold by each qualifying Scout up until 10/4.)
- Drawing 3:** Entries with Totals due by 10/30 (The amount sold by each qualifying Scout up until 10/30).

FINAL SELLERS' CLUB DRAWING IS 11/8

PRIZES AND WINNER'S CIRCLE PRIZES



When are Prize orders due?

- ALL prize orders including Winner's Circle Prizes are due at the latest by **10/30** to Pecatonica River Popcorn Company! **This is a Final Due Date** that cannot be modified due to late Prize orders!
- Winner's Circle Prizes are offered by Pecatonica River Popcorn Company to every Scout who fundraises \$3000 or more for their unit's Popcorn Fundraiser! Check out the Winner's Circle Prizes on your Scouts' Popcorn Flyer!

3 EASY WAYS TO SELL POPCORN

1 SHOW AND SELL

Units can set up Show and Sells event during the sale starting in August until end of Council Sale. Units place an order of popcorn to have a stock for the Show and Sells. Units setup Popcorn Sale at local Store or gas Stations.

2 TAKE ORDERS

Scout can sell Popcorn using the take order form. Scouts can take the form door to door to Neighbors, Parents can take the form to work .

3 ONLINE SALES

Unit Popcorn Kernal can setup Scouts through the Popcorn Scout Boss tool. The Scout then can share the online sale system by email with family and friends across the world. Popcorn will be send directly to the buyer.

LOOKING TO TALK TO OTHER UNIT LEADERS? PLEASE REACH OUT TO OUR POPCORN COMMITTEE MEMBERS IN YOUR DISTRICT:

ADK

Stefan Widomski (Whitestown Pack 93)
Sarah Inserra (Clark Mills Troops 44B and G)
Donna Murphy (Clark Mills Troops 44B and G)
Stephanie Marquez (Pack 9)

PHD

Will Barley (Oneida Pack and Troop 2)
Cathy Shafer (Troop 18 Cazenovia)
Al Giardullo (Troop 175 Holland Patent)

SHD

Micah and Beccy Strauss (Troop 1 Unadilla)
Ryan Hejnal (District Commissioner)

Leatherstocking Council Popcorn Program Staff Advisors
Rebekah Dickerson (Rebekah.Dickerson@scouting.org)
Abby Lukach (Abby.Lukach@scouting.org)

POPCORN QUESTIONS?
CHECK OUT THE LEATHERSTOCKING POPCORN
FACEBOOK PAGE FOR ALL THINGS POPCORN!
LEATHERSTOCKING COUNCIL POPCORN WEBSITE PAGE